



FOUR SEASONS PARKWAY RUN & WALK

Benefiting Cancer Research at The Children's Hospital of Philadelphia

Sample Newsletter Article

In order to create awareness about the 2010 Four Seasons Parkway Run/Walk for Children's Cancer Research, consider submitting an article to your company newsletter or a local community newspaper.

Four Seasons Parkway Run/Walk for Children's Cancer Research
Benefiting The Children's Hospital of Philadelphia
Sunday, September 26, 2010

Spend a morning with your family and friends to help fight pediatric cancer! On Sunday, September 26th, over 7,000 participants are expected to attend the Annual Four Seasons Parkway Run/Walk for Children's Cancer Research. Team (Insert Team Name) from (City, State) has already registered for this exciting event. Team Captain, (Insert Team Captain Name) is hoping to recruit (# of team members) participants for his/her team. The 5K competitive run begins promptly at 8:30am followed by a 2K Family Walk along Ben Franklin Parkway and West River Drive. The morning will be filled with fun activities for both children and adults alike. The event will be topped off with a delicious breakfast buffet provided by the Four Seasons.

Funds raised from this event benefit The Cancer Center at The Children's Hospital of Philadelphia. The Children's Hospital houses the largest pediatric cancer program in the country and treats more than 80% of all children with cancer in the Philadelphia region. The Cancer Center was the first to create a cancer survivorship program that studies the long term effects of treatment.

If you are interested in participating in this memorable event visit www.parkwayrun.com for more information.